

PROFESSOR DONALD MACALISTER, Chairman of the Pharmacopœia Committee of the General Medical Council, Consulting Physician, Addenbrooke's Hospital, Cambridge, examined by Mr. Neville, stated that "Tabloid" has always meant in his mind the goods of Burroughs, Wellcome and Co. He often used the word "Tabloid" in his prescriptions, and when he used the word he intended Burroughs and Wellcome's to be supplied. Not infrequently he added the initials "B. W. and Co." He meant the same article in both cases. He added the initials sometimes for greater security.

Cross-examined by Mr. Walter: I want to know why you use "B. and W." in some cases and not in others?—Shall I give you the reason?

Yes.—Some time ago I ordered "Tabloids" of Salol, which I am in the habit of prescribing. Some time afterwards the patient came complaining that the "Tabloids" had not the effect desired, and fell to pieces. I asked to see the bottle. I found he had not got "Tabloids" of Salol, but had got compressed tablets of salol of inferior make. As patients fail to distinguish between "Tabloids" and "tablets"—which are an imitation, as I regard it—I add the words "B. W. and Co." to the prescription in cases where there may happen to be a mistake; for security, in order that they should get the "Tabloids" and not any other form.

PROFESSOR JOHN ATTFIELD, M.A., F.R.S., Editor of the "British Pharmacopœia" for the General Medical Council, examined by Mr. Levett, stated that he first became acquainted with "Tabloids" many years ago—fifteen or twenty years ago. He first heard of them in advertisements connected with the name of Burroughs, Wellcome and Co., and had never known the word "Tabloid" applied to products manufactured by anyone else. If that had been the case it would have come to his knowledge.

DR. DE HAVILLAND HALL, Physician to Westminster Hospital and St. Mark's Hospital, examined by Mr. Neville, stated that he knew the word "Tabloid" in connection with compressed drugs, and, in his opinion, it referred solely to the make of Burroughs and Wellcome. He prescribed tabloids frequently, and when he so prescribed, he intended the preparations of Burroughs and Wellcome only to be supplied. He had never heard his professional brethren make use of the word except in reference to that particular connection.

Cross-examined by Mr. Walter, the witness stated that as Burroughs and Wellcome's drugs have become better known, attempts have been made to imitate them. There was not the least doubt in his mind as to the use of the word "Tabloid." "Tabloid" is quite meaningless except as connected with Burroughs and Wellcome's goods.

MR. GEORGE CLARIDGE DRUGG, Past Mayor of Oxford, President of the British Pharmaceutical Conference, 1900, Dispensing Pharmaceutical Chemist at

Oxford, examined by Mr. Neville, stated that he remembered "Tabloid" first coming on the market. He always did, and does still, associate the word "Tabloid" with Burroughs, Wellcome and Co. as their make. He had never heard of any other maker selling "Tabloids."

Cross-examined by Mr. Walter, the witness stated that his firm had had some hundreds of thousands of prescriptions to dispense. If a person asked for "Tabloids," he always sold what he was asked for—Burroughs, Wellcome and Co.'s preparations. As far as compressed goods are concerned, he has always thought they were the best, and he knew that they were the original producers. The public know the shape, and when they ask for a "Tabloid," they expect to get it.

MR. HENRY PEET, J.P., a pharmaceutical chemist of Liverpool, examined by Mr. Levett, stated that he remembered, very well, "Tabloids" being introduced by Burroughs, Wellcome and Co. It was quite new. Every respectable chemist knows that "Tabloid" means Burroughs and Wellcome's products. Unfortunately, there are members of the business who are not respectable, and he thought that is why the medical profession—

MR. LEVETT: We will not discuss morality.

He had never known the word "Tabloid" applied to any goods except goods issued by Burroughs and Wellcome. When anyone came to him for "Tabloids" he supplied Burroughs and Wellcome's. When the letters "B. and W." are added, they did not convey any additional meaning to his mind. There is no doubt that the public think "Tabloid" means Burroughs and Wellcome's goods. They have been so extensively advertised that it has almost become a household word to the public.

Cross-examined by Mr. Walter: Occasionally he had orders for "Tabloids" not on Messrs. Burroughs, Wellcome and Co.'s list. In such a case he communicated with the physician.

Do the public come in and ask for a "Tabloid"?—Yes. The public are far too wideawake to understand "Tabloid" as meaning nothing else than little compressed tablets. They know there are too many imitations put upon the market.

MR. SAMUEL RALPH ATKINS, J.P., Past Mayor of Salisbury, President of the Pharmaceutical Society of Great Britain, examined by Mr. Neville, stated that he had been associated with the trade about fifty years. He knew the words "Tabloid" and "Tabloids," and understood them to mean the preparations of Burroughs, Wellcome and Co. He thought it was common knowledge in the trade that the words "Tabloid" or "Tabloids" mean the preparations of Burroughs, Wellcome and Co.

Cross-examined by Mr. Walter: He knew "Tabloid" to be their essential property by some process or other—a distinctive mark of theirs which carried its value.

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